

COOPERATIVE
Dynamics

WORKSHOP

GET
TO
KNOW

Brandon



Brandon Reed is the Manager of Member Services and Public Relations for Piedmont Electric Cooperative. Brandon helps manage the amazing team who assist hundreds of Piedmont Electric members a day in person, on the phone and online. Brandon also helps guide the squad who strive every day to make Piedmont communities a better place to live, work and raise a family.

Brandon is a Raleigh native and proud graduate of the renowned University of North Carolina at Chapel Hill where he majored in journalism. Brandon currently lives in Raleigh with his wife and children.



ccnc.coop/cooperative-dynamics



COOPERATIVE
COUNCIL of NC

COOPERATIVE
Dynamics

WORKSHOP

GET
TO
KNOW

Lindsey



Lindsey Dowling serves as Carolinas Credit Union League's NC director of governmental affairs. To promote the credit union legislative agenda, she oversees state advocacy efforts; manages lawmaker & candidates relationships; and develops legislative & political strategies. Before the League, she served as a lobbyist, policy advisor for the Office of the Speaker & director of policy & operations for the NC General Assembly's Office of the Majority Leader. Lindsey is native to Waterford, NY & a graduate of Sage College of Albany with a B.A. cum laude in Business Admin. She enjoys football, basketball, hiking, the beach & loving on her 3 dogs.



ccnc.coop/cooperative-dynamics



COOPERATIVE
COUNCIL of NC

GET
TO
KNOW

Matthew



Matthew Epperson is a US Southern cooperator by passion and by training, based in Athens, GA. He founded the Georgia Co-op Development Center (GCDC) in 2017 — the only organization in Georgia working to simplify and streamline the process of forming a new, or converting an existing business into a cooperative business. He currently works as the Business Director with Savvy Co-op, a platform co-op focused on making healthcare work better for patient-owners. He loves biking, hiking, practicing Zen meditation, discussing books and movies, and his sweetheart, Julia. He is an environmental steward and enjoys performing improv comedy with Flying Squid Comedy.



COOPERATIVE
Dynamics

WORKSHOP

GET
TO
KNOW

Allanah



Allanah Hines holds the inaugural position of Diversity, Equity, and Inclusion Manager at Weaver Street Market, a NC-based food co-op with the purpose of creating vibrant, sustainable marketplaces. Additionally, Allanah is a founding member of the Weaver Street Market E.Q.U.I.T.Y. (Empowering Quality Unification & Inverting the Tribulations of Yesteryear) Alliance and the Weaver Street Market Chair of the Board of Directors. Outside of the cooperative, Allanah can be found spending time with family and traveling with friends. Her motto is “What would you do if you knew you couldn’t fail?”



ccnc.coop/cooperative-dynamics



COOPERATIVE
COUNCIL of NC

COOPERATIVE
Dynamics

WORKSHOP

GET
TO
KNOW

Skipper



Skipper Jones has been with Farm Credit (AgCarolina) for 15 years, previously serving in marketing & communications, training and corporate governance before now holding the title of EVP/Chief Administrative Officer.

She has a bachelor's degree in business administration, with a minor in Spanish, from Meredith College. Skipper serves on several agriculture and environmental science-focused boards in NC. She and her husband live in Harnett County with their two boys. In her spare time, Skipper enjoys riding ATVs, watching her sons' sports, reading and spending time with family and friends.



ccnc.coop/cooperative-dynamics



COOPERATIVE
COUNCIL of NC

COOPERATIVE
Dynamics

WORKSHOP

GET
TO
KNOW

Denise



Denise J. Gatling, founder & President of The Gatling Agency, LLC (TGA), has over 30 years of experience working in the corporate sector at senior and executive levels in finance & diversity. Prior to TGA, she held an executive role in procurement, leading global supplier diversity & business development at GlaxoSmithKline. Over the years, Denise has provided interactive & proactive leadership in community service & business advocacy. She earned a Master of Business Administration from Meredith College & a Bachelor of Science in Business Administration (Management) from NC Agricultural & Technical State University.



ccnc.coop/cooperative-dynamics



COOPERATIVE
COUNCIL of NC

COOPERATIVE
Dynamics

WORKSHOP

GET
TO
KNOW

Marshall



Marshall Cherry brings over three decades of dedicated service to Roanoke Cooperative in northeastern North Carolina. Since December 2021, he serves as President and CEO, previously as COO since 2014. Marshall actively engages in community and professional roles. Marshall holds a B.S. in Business Administration from Livingstone College. He completed leadership programs at North Carolina Rural Economic Development Center and Leadership North Carolina. A former U.S. Army Reserves member, he received an honorable discharge. Marshall and his wife Cheryl, parents of five, call Winterville, NC home.



ccnc.coop/cooperative-dynamics



COOPERATIVE
COUNCIL of NC

COOPERATIVE
Dynamics

WORKSHOP

GET
TO
KNOW

Maurice



Maurice Smith is the retired CEO of Local Government FCU and Civic FCU. Smith began his career in financial services as a loan officer for State Employees' CU. He served in several capacities including VP/city executive and VP of marketing/training. Smith joined LGFCU in 1992 as Executive

VP, was promoted to President in 1999 and later CEO. He received a Bachelors of Science in Business Admin. from UNCW and earned a Juris Doctorate from the NC Central University School of Law. Smith is licensed to practice law in NC, D.C. and before the U.S. Supreme Court, and is a NC Certified Superior Court Mediator. Smith and his wife have 2 children and live in Cary, NC. He's a Deacon at Wake Chapel Church and participates in several community and civic activities.



ccnc.coop/cooperative-dynamics



COOPERATIVE
COUNCIL of NC

COOPERATIVE
Dynamics

WORKSHOP

GET
TO
KNOW

Steve



Steve Goodson began with Jones-Onslow EMC over 33 years ago in varying positions & now serves as VP, Communications & Business Strategy focusing on special projects, initiatives & strategies. He has a BA from the UNC at Chapel Hill School of Journalism, & is pursuing a masters in Corporate Innovation & Entrepreneurship from Penn State Univ. Online. In 2023, Steve was awarded the inaugural Curtis Wynn Diversity Champion Award by the NRECA for outstanding industry contributions in DEI. He & his wife live in Jacksonville, have two grown children & enjoy babysitting a 9yo miniature poodle and a 4yo Goldendoodle.



ccnc.coop/cooperative-dynamics



COOPERATIVE
COUNCIL of NC